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St. Louis-Based Sky Zone Set to Franchise

Creator of the world's first all-trampoline, walled, playing field plans expansion across U.S.

March 5, 2009, St. Louis, MO – Sky Zone, LLC, the creator of the world's first, patented, all-trampoline, walled playing field, has announced plans to begin franchising in select markets across the United States. The franchise program will be handled by Sky Zone affiliate, Sky Zone Franchise Group, LLC.

“We are excited about the opportunity to grow the Sky Zone concept into new markets, while at the same time offering a unique and potentially rewarding business opportunity to entrepreneurs,” says Jeff Platt, president of the Sky Zone Franchise Group. “After five years of evolving our concept, business model, and brand, we felt the timing was right to expand Sky Zone into new markets via the franchise approach.”

The Sky Zone Franchise Group, which recently completed Federal Trade Commission Franchise Disclosure Document, will be based out of St. Louis. Jeff Platt, son of Sky Zone founder and native St. Louisan Rick Platt, will oversee operations and sales of the new division. Two Sky Zone models will be offered, differing in size and court arrangements, and investment levels will range from \$450,000 to \$1.2 million.

Sky Zone LLC currently operates three affiliate-owned recreational centers across the United States. St. Louis (est. 2006) and Sacramento (est. 2008) operate under the name Sky Zone, and Las Vegas, NV (est. 2004) operates under the name Sky Mania. The company plans to continue expanding through both affiliate-owned and franchised locations.

“Over the last two years, we have received hundreds of franchise inquiries from every corner of the U.S.,” says Platt. “Although the demand for our unique concept has been impressive, we will take a highly selective approach in order follow a prudent, controlled growth pattern.”

For more information on the Sky Zone Franchise Group or Sky Zone Recreational Centers, visit www.skyzonesports.com or phone (314) 616-6244.

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About Sky Zone

Sky Zone created and built the world's first all-trampoline, walled playing field – a concept so unique it was awarded a United States patent. Sky Zone Recreational Centers offer the next dimension in fun, fitness and sports for people of all ages, size and abilities.