



## **FOR IMMEDIATE RELEASE**

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### **St. Louis-Based Sky Zone Completes Sale of Houston Franchise**

Deal brings patented, all-trampoline, walled playing field to Texas; option for six more locations.

**July 21, 2009, St. Louis, MO** –Sky Zone Franchise Group, LLC has announced the sale of its second franchise, which will be located in Houston, TX. The sale includes an option for six additional locations throughout Texas, headed by Houston resident Hamid Parvizian.

“We are excited to bring the Sky Zone concept of patented, all-trampoline, walled playing fields into a market like Houston, while at the same time offering a unique and potentially rewarding business opportunity to our new franchisee,” says Jeff Platt, president of the Sky Zone Franchise Group. “We look forward to making Sky Zone a success in Houston, and potentially growing the Sky Zone concept throughout Texas with Mr. Parvizian.”

The option for six additional locations includes San Antonio, Austin and additional areas in Houston. The initial Houston location is expected to open to customers toward the end of 2009.

Sky Zone, LLC currently operates three affiliate-owned recreational centers across the United States. Chesterfield, MO (est. 2006) and Rocklin, CA (est. 2008) operate under the name Sky Zone, and Las Vegas, NV (est. 2004) operates under the name Sky Mania. In addition, the Sky Zone Franchise Group, LLC has secured an initial franchise in the Boston, MA area, expected to open sometime in the first quarter of 2010.

The Sky Zone Franchise Group, LLC was created in January of 2009 as an affiliate of Sky Zone, LLC. St. Louis-based law firm Greensfelder completed the necessary legal work to launch the affiliate, and continues to assist the Sky Zone Franchise Group with individual franchise agreements.

For more information on the Sky Zone Franchise Group or Sky Zone Recreational Centers, visit [www.skyzonesports.com](http://www.skyzonesports.com) or phone (314) 616-6244.

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### **About Sky Zone**

Sky Zone created and built the world’s first all-trampoline, walled playing field – a concept so unique it was awarded a United States patent. Sky Zone Recreational Centers offer the next dimension in fun, fitness and sports for people of all ages, size and abilities.