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St. Louis-Based Sky Zone Completes First Franchise Agreement

Creator of the world's first all-trampoline, walled, playing field set to expand to east coast.

June 22, 2009, St. Louis, MO –Sky Zone Franchise Group, LLC has announced the sale of its first franchise, to be located in Boston, MA. The sale comes roughly four months after the Sky Zone Franchise Group was created as an affiliate company of Sky Zone, LLC, the creator of the world's first, patented, all-trampoline, walled playing field.

“We are excited about the opportunity to grow the Sky Zone concept into a new market like Boston, while at the same time offering a unique and potentially rewarding business opportunity to our new franchisee,” says Jeff Platt, president of the Sky Zone Franchise Group. “After five years of evolving our concept, business model, and brand, we felt the timing was right to expand Sky Zone into new markets via the franchise approach, and a city like Boston is a great fit.”

Plans are moving forward to complete a building lease and begin construction on the Boston facility, with a goal of opening doors to customers sometime in the first quarter of 2010.

Sky Zone, LLC currently operates three affiliate-owned recreational centers across the United States. Chesterfield, MO (est. 2006) and Rocklin, CA (est. 2008) operate under the name Sky Zone, and Las Vegas, NV (est. 2004) operates under the name Sky Mania. The company plans to continue expanding through both affiliate-owned and franchised locations.

“Over the last two years, we have received hundreds of franchise inquiries from every corner of the U.S.,” says Platt. “With our Boston franchise agreement, as well as several other current prospective franchisees, we are excited about moving the Sky Zone brand forward. However, our strategy remains to take a highly selective approach, and follow a prudent, controlled growth pattern.”

For more information on the Sky Zone Franchise Group or Sky Zone Recreational Centers, visit www.skyzonesports.com or phone (314) 616-6244.

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About Sky Zone

Sky Zone created and built the world's first all-trampoline, walled playing field – a concept so unique it was awarded a United States patent. Sky Zone Recreational Centers offer the next dimension in fun, fitness and sports for people of all ages, size and abilities.